

Message Text

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FM SECSTATE WASHDC
TO AMEMBASSY MOSCOW PRIORITY

UNCLAS STATE 210918

FOR THE AMBASSADOR

E.O. 11652: N/A

TAGS: SOPN, PARM

SUBJECT: AMBASSADOR'S PARTICIPATION IN PHILADELPHIA
LEADERSHIP CONFERENCE, SEPTEMBER 15

REF: STATE 190730

1. THE BUREAU OF EUROPEAN AFFAIRS AND SEVEN LOCAL PHILADELPHIA ORGANIZATIONS (THE WORLD AFFAIRS COUNCIL OF PHILADELPHIA, THE GREATER PHILADELPHIA CHAMBER OF COMMERCE, THE PHILADELPHIA COUNCIL AFL-CIO, TEAMSTERS JOINT COUNCIL NO. 53, THE INTERNATIONAL BUSINESS FORUM, THE GREATER PHILADELPHIA PARTNERSHIP, AND THE PHILADELPHIA BAR ASSOCIATION) ARE JOINTLY SPONSORING A LEADERSHIP CONFERENCE FOR 150 OF THE AREA'S TOP REPRESENTATIVES FROM BUSINESS, LABOR, UNCLASSIFIED

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ACADEMIA, THE MEDIA, ETHNIC, AND CIVIC GROUPS. THE PURPOSE OF THIS PROGRAM ENTITLED "U.S. SECURITY AND THE SOVIET CHALLENGE" IS TO PROVIDE A THOUGHTFUL PUBLIC DISCUSSION AMONG LEADING OPINION-MAKERS OF THE ISSUES RELATED TO A SALT II AGREEMENT. THE CONFERENCE IS SCHEDULED TO TAKE PLACE AT THE CORPORATE HEADQUARTERS OF THE PENN MUTUAL INSURANCE COMPANY ON FRIDAY SEPTEMBER 15. THIS PROGRAM

IS PART OF A SERIES OF CONFERENCES BEING SCHEDULED IN MAJOR CITIES THROUGHOUT THE COUNTRY TO SPEARHEAD A CONCERTED DEPARTMENT EFFORT TO GAIN BROAD PUBLIC UNDERSTANDING AND

ACCEPTANCE OF A SALT TREATY. SIMILAR CONFERENCES HAVE BEEN HELD WITH GREAT SUCCESS IN HARTFORD AND MILWAUKEE. SEE REFTTEL.

2. THE AGENDA ITSELF IS DESIGNED TO ADDRESS PUBLIC CONCERNS RE OUR RELATIONS WITH THE SOVIET UNION AND THE ADVISABILITY, FROM A DEFENSE POINT-OF-VIEW, OF AN ARMS CONTROL AGREEMENT. THERE ARE FOUR SUBSTANTIVE PRESENTATIONS DURING THIS HALF-DAY PROGRAM: (1) THE OPENING PRESENTATION PROVIDING "A CLOSE LOOK AT THE SOVIET UNION AND US-USSR RELATIONS," A MID-MORNING PANEL ON "SALT AND THE NUCLEAR BALANCE" WITH TALKS ON (2) THE "REALITIES OF A NUCLEAR WORLD" AND ON (3) THE "U.S.-U.S.S.R. BALANCE OF FORCES AND THE EMERGING SALT TREATY," AND A LUNCHEON SPEECH ENTITLED (4) "U.S. SECURITY AND THE SOVIET CHALLENGE." THERE IS CONSIDERABLE TIME FOR QUESTIONS AND ANSWERS FROM THE AUDIENCE FOLLOWING EACH PRESENTATION. MR. WARNKE (ACDA) HAS AGREED TO BE THE LUNCHEON SPEAKER, WITH MESSRS. FISCHER (PM/DCA) AND ALESSI (ADCA/ISP) RESPECTIVELY FILLING SLOTS (2) AND (3). SINCE YOU WILL BE IN THE U.S. DURING THE TIME OF THIS EVENT, IT WOULD GREATLY ENHANCE THE PROGRAM IF YOU COULD PROVIDE THE OPEN-
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ING ADDRESS, SLOT (1), FOLLOWED BY QUESTIONS AND ANSWERS. IF YOU AGREE TO PARTICIPATE, MORE DETAILS ON THE PROGRAM WILL FOLLOW.

3. WE REALIZE THAT YOU HAVE ALREADY AGREED TO APPEAR IN PHILADELPHIA AND SPEAK TO A MEETING OF INTERNATIONAL BUSINESS FORUM (IBF) ON SEPTEMBER 26. WE DO NOT FEEL, HOWEVER, THAT YOUR PARTICIPATION IN THIS CONFERENCE ON THE 15TH WOULD DETRACT FROM YOUR IBF APPEARANCE OR DUPLICATE AUDIENCES. THE CONFERENCE WILL REACH LEADERSHIP IN THE PHILADELPHIA AREA, WHEREAS THE IBF TENDS TO PRINCIPALLY DRAW FROM THE INTERNATIONAL BUSINESS EXECUTIVES IN THE COMMUNITY -- I.E., INTERNATIONAL VICE PRESIDENTS OF BANKS AND COMPANIES RATHER THAN THE CORPORATE CHIEF EXECUTIVE OFFICERS AND PRESIDENTS WHO WOULD BE EXPECTED TO ATTEND OUR CONFERENCE, ALONG WITH OTHER PRIVATE-SECTOR REPRESENTATIVES FROM THE BROADER CITY-WIDE COMMUNITY.

4. ACTION REQUESTED: WE REALIZE THAT THE AMBASSADOR IS SCHEDULED TO BE ON VACATION DURING THIS TIME PERIOD AND THAT HE HAS ALREADY CONSENTED TO UNDERTAKE A HEAVY PUBLIC AFFAIRS SCHEDULE WHILE IN THIS COUNTRY. WE WOULD APPRE-

CIATE, HOWEVER, AMBASSADOR'S AGREEMENT TO PARTICIPATE IN
THIS CONFERENCE IN PHILADELPHIA ON FRIDAY, SEPTEMBER 15,
AND REQUEST A RESPONSE AS SOON AS POSSIBLE.
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Message Attributes

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